

THE MOST BUSINESS FRIENDLY CITY GIVES BACK

The tremendous success of El Segundo businesses provides impetus for increased social responsibility. The city, which is less than 6 square miles, has some of the most sophisticated giving programs in Los Angeles. Fortune 500 companies to small businesses are giving back globally, nationally, and locally.

Some of the world's largest and most profitable corporations have headquarters and campuses in El Segundo including: Chevron, Raytheon, Northrop Grumman, Mattel and Time Warner Cable.

These companies have comprehensive corporate social responsibility initiatives and have integrated measures to promote good corporate citizenship into their mission statements and business models. They have also committed to projects and organizations particularly where employees live and work.

Other El Segundo enterprises have also found a way to give back through a more localized approach.

Continental Development Corporation, the city's largest office landlord, is an active donor with a long charitable history of leadership in a variety of organizations in the South Bay. Several non-profit organizations are office tenants and employees participate in events or serve as committee and advisory council members for these groups.

Dozens of businesses have direct giving programs, in-kind donations, monetary contributions, volunteering or contribute through product donations.

Companies like OneHope Inc., a social enterprise sets a goal of giving half its profits to charity. The foundation has donated more than \$1.6 million to nonprofits since its 2007 founding.

Some companies have even found a way to personalize their ways to give back.

The company 1-800-GOT-JUNK?, a junk removal service, has truck teams collecting items to donate to charity if items are in "good as new" condition. Donations go to Salvation Army, Goodwill, and Habitat for Humanity.

Even smaller businesses are making their mark.

El Segundo's Alex Abad Realty contributes to Commissions for Education, a unique organization made up of real estate professionals who commit a minimum of 1% of all their earnings to schools. 100% of the donations are set to benefit local education foundations.