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Community Briefs

El Segundo Given Business-Friendly Award

The City of El Segundo received a 2015 Eddy Award for Most Business Friendly City in the population under 65,000 category. In 2006 City of El Segundo was the inaugural winner of the Most Business Friendly City Award. Home to many Fortune 500 companies, including Mattel, DirecTV, and many prominent aerospace firms, the creative, cutting edge technology and manufacturing of El Segundo are fostered by its business-friendly practices.

Consistently over years, the city has followed the tradition of excellence by taking a hands-on and active approach in partnering with its businesses. The city has a goal

of one-day turnaround in business licenses, expedited permit process that provides over-the-counter approvals, fee-based accelerated reviews, after-hour approvals when needed as well as 24/7 online project status tracking. El Segundo takes its commitment to excellent customer service seriously by conducting customer satisfaction surveys. It publishes a Business Resource Guide. Additionally, the City of El Segundo does an Annual Economic Development Strategic Plan to attract and retain new and existing businesses to continue to provide high paying jobs to its residents and the region.

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