

iRise Platform Improves Software and the Salary of Its Users

New research on the most in-demand tech skills names iRise as the prototyping platform that helps skilled workers earn a dramatic 37.5 percent pay hike.

October 14, 2015 09:00 AM Eastern Daylight Time

EL SEGUNDO, Calif.--([BUSINESS WIRE](#))--Knowing how to prototype with the collaborative iRise platform not only leads to better software, it leads to 37.5 percent better pay, according to a new survey.

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The [2015 IT Skills Demand and Pay Trends Report](#) by Foote Partners includes seven key development skills that lead to better pay. The only entry in the prototyping or product definition space was iRise, which saw a dramatic increase in demand for skilled users, and in the salary those professionals can command.

The report, which surveyed 734 individuals with certified and noncertified IT skills, tracks demand and pay for 814 technology and related business skills in the current IT labor force, and also forecasts six months into the future.

Demand for prototyping skills—particularly on the robust iRise platform, which integrates with leading Agile tools across the application lifecycle—is increasing as organizations not only break down the silo between development and operations, but also look to instill that agility earlier, in the product definition phase..

“This research tracks with the focus on up-front excellence we’re seeing among our clients, both for our tool and our professional services,” said Maurice Martin, founder and CEO of iRise. “Business analysts, product managers and other team members find that communicating a product vision through immersive, interactive prototypes rather than mere text leads to better software and less rework.”

iRise’s collaborative platform lets product managers and business stakeholders use interactive diagrams and prototypes to elicit, communicate and validate requirements and to elaborate user stories, getting them right before coding begins.

“We’re seeing the drive for true agility shifting left to the definition and design phase,” said Bryan Lipson, executive vice president of product management at iRise. “Especially with mobile, and now wearables, driving the need to perfect the user experience, organizations are looking to validate their ideas from square one.”

The iRise platform supports a wide range of target platforms, from mobile, web and desktop apps to kiosk and appliance user interfaces, and scales from small teams to globally distributed enterprises. iRise is offered in the cloud, but also available in on-premise and via private cloud for customers with stringent regulatory requirements. iRise SaaS customers can also take advantage of new features and usability enhancements that are automatically deployed every two weeks.

For a 30-day trial download of iRise, visit irise.com/features.

About iRise

iRise is a product definition and prototyping solutions company that helps software teams bridge the communication gap between business stakeholders, IT and customers. Adopted by many leading global brands, iRise is the only solution that lets all stakeholders collaborate, adapt and innovate on their vision in real time, to deliver better software faster. Headquartered in El Segundo, Calif., iRise is backed by Morgan Stanley Venture Partners and Deutsche Bank, and has sales offices across North America and in London. For more information, visit iRise.com.