

Wpromote Launches National Digital Marketing Scholarship

Challenger Agency Bolsters Community Ties and Student Learning



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LOS ANGELES, Sept. 19, 2016 /PRNewswire/ -- Wpromote, one of the nation's leading digital marketing agencies, today launched the Wpromote Digital Marketing Scholarship, which focuses on promoting student interest in the digital marketing field.

The Scholarship totals \$3,000 and will be awarded bi-annually beginning in December 2016. First-place winners will take home \$1,500, while second and third runners-up will receive \$1,000 and \$500, respectively. The initiative aims to positively impact students in high school, undergraduate school and graduate school, and students of all majors and academic disciplines are encouraged to apply.

"Over the last 15 years, Wpromote has become an integral part of the local community, and each of our offices—whether in Los Angeles, Dallas or Chicago—maintains strong community ties," said Mike Mothner, CEO of Wpromote. "Our firm is dedicated to advancing the field of digital marketing for everyone. The Scholarship, alongside our existing efforts through Wpromote University, brings us closer to that goal."

Entrants are asked to write a blog post on any topic of their choice within the field of digital marketing. All entries will be judged on originality and creativity, with additional consideration applied to factors such as student GPA, industry relevance, and overall professionalism. The three winning entries will be published on Wpromote's digital marketing blog, which provides a regular feed of industry insights, best practices and client case studies.

How to Apply

Applicants must submit their entry through the online submission form at <http://www.wpromote.com/scholarship>. Entries will be accepted from September 19th, 2016 through November 14th, 2016. Winners will be announced on December 5th, 2016. For further details, please visit [the Scholarship page](#) on Wpromote.com.

Applicant Criteria

Entrants must be U.S. residents who are currently enrolled full-time at an accredited university in the U.S. Applicants must submit a current transcript from the high school, undergraduate, or graduate levels, and must show proof of a 3.25 or higher cumulative GPA.

About Wpromote

Founded in 2001 by Michael Mothner, Wpromote is an award-winning online marketing firm headquartered in El Segundo, California with nearly 200 employees and expanding rapidly. Named one of the Best Places to Work in the US by Ad Age two years running, Wpromote has helped hundreds of clients from startups to Fortune 500 companies grow their businesses online with end-to-end digital solutions. Through integrated search, mobile, and social marketing, the firm has propelled Toyota, Bayer HealthCare, Verizon, Sungard, Z Gallerie, Wienerschnitzel, Shutterstock, J.D. Power, TUMI, and Billabong into dominating the online Commerce space. With unmatched experience in multi-channel, content-centric campaigns and unrivaled dedication to clients' results, Wpromote helps companies big and small act and move like large enterprises. For more information, visit <http://www.Wpromote.com>.

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