



Wpromote Hosts Inaugural Pro Bono Week Event

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by Geeks News Desk

WPROMOTE

LOS ANGELES, Oct. 20, 2016 /PRNewswire/ Wpromote today announced that it will host the inaugural "**Wprobono: Digital Day in LA**" on October 25, 2016

at its El Segundo, California headquarters. This free event will feature a day of workshops, courses and discussions, bringing Wpromote's digital marketing expertise to a select group of non-profit organizations and charities. Participants will learn how to apply digital marketing best practices to their own organizations.

Sessions will cover a range of topics, including paid and earned social media, content marketing, email marketing, SEO, paid search, and more. Participants will come away with the insights and knowledge they need to increase growth and drive awareness while cutting costs. Each session will focus on steps that are immediately actionable following the event for example, applying for Google AdWords grants.

"We already know that best-in-class digital marketing empowers, and we're thrilled to be bringing this knowledge to our community," said Michael Mothner, Wpromote Founder & CEO. "We want to make sure that charities and non-profits in El Segundo and Los Angeles bring in more leads, boost their donations, and ultimately challenge themselves to do more online."

Wprobono: Digital Day in LA is part of an ongoing effort by the agency to help non-profits and charities succeed. Driven by success with clients like Good360 and ONEHOPE Wine, Wpromote continues to support non-profits and charities in their efforts to overcome digital barriers to recognition, lead generation, and progress.

To learn more, visit the [Wprobono: Digital Day in LA landing page here](#), or check out the Wpromote [suite of digital marketing services](#).

[Read the full article here.](#)