

WASH Laundry Selected as Visionary Award Winner at Microsoft Convergence 2015 Conference

Leading Multifamily Laundry Service Provider Recognized in Business Insights Category

EL SEGUNDO, Calif., April 2, 2015 /PRNewswire/ -- At [Convergence 2015](#), Microsoft Corp.'s premier event for its business community, [WASH Laundry](#) was selected as a Visionary Award winner in the Business Insights category. The leading multifamily laundry service provider was recognized for its innovative application of Microsoft technology to maximize productivity and customer service as the company expands globally into new markets.

"We are honored by this recognition for our efforts in using Microsoft solutions to drive productivity, revenue and profitability, while enhancing the multifamily laundry room experience for our customers," comments John Buccola, WASH Laundry's chief information officer (CIO).

WASH received its Visionary award during a special awards luncheon on Tuesday, March 17, during the Convergence 2015 Conference taking place March 15-19 in Atlanta, Ga. WASH's Buccola was also a featured speaker at Convergence 2015, where he was interviewed by Microsoft's Executive Vice President Kirill Tatarinov and spotlighted in the keynote presentation of Microsoft's Chief Executive Officer Satya Nadella.

The Microsoft 2015 Visionary Awards are designed to recognize customers who have achieved new levels of excellence with Microsoft technology. These awards are part of the Microsoft Business Leadership Experience, a new program designed to provide an amplified Convergence experience for those organizations with unique, innovative Microsoft deployments.

About WASH WASH is a leader in technology-advanced, eco-friendly laundry room operations. Its "best-in-class" facilities management services can be found at apartment properties, condos, college and university residence halls, military bases and other multi-housing locations. More than 5 million people do their weekly laundry at a WASH facility. WASH is a privately held company founded in 1947 and based in El Segundo, Calif. and operating in 16 U.S. states and all Canadian provinces. Through its subsidiary Coinamatic Canada, WASH also has a commercial laundry distributorship and ParkSmart, a division that manages parking facilities. For more information, please visit www.washlaundry.com or call 800-421-6897, ext. 1600.