



## **Fuhu's nabi Inspire Donates Over 125 Inspire Tablets on World Autism Awareness Day**

Donations Provide Direct Support to Children and Families Living With Autism Through nabi Inspire's "Gifted 10K" Initiative

EL SEGUNDO, CA -- (Marketwired) -- 04/02/15 -- Fuhu, Inc., the creator of the award-winning nabi® tablet -- the world's first Android tablet built for kids -- and the foremost innovator in technology for kids and their families, today announced the donation of nabi Inspire tablets to over 125 families living with Autism Spectrum Disorder (ASD) through the Gifted 10K initiative. As part of nabi Inspire, the goal of Gifted 10K is to raise enough funds to gift 10,000 Inspire tablets to families that may not have access to one. The donations are a continuation of nabi Inspire's mission to offer direct assistance to families living with autism and help raise awareness.

Autism is a fast growing disorder diagnosed in children with no known cure and high medical/behavioral costs leaving many parents with children on the spectrum searching for alternative resources. By donating Inspire tablets through the Gifted 10K initiative, Fuhu is providing access to valuable tools and meaningful experiences that will help kids affected with ASD to learn, interact and play with their families.

The Gifted 10K program is just one part of the nabi Inspire initiatives created to provide direct assistance to families living with ASD. Throughout the year, Fuhu will remain a strong supporter of families impacted by autism through its nabi Inspire program, which makes tablets accessible and affordable, contributes a percentage of sales to the cause and develops tools and services for children and families living with ASD.

The World Autism Awareness Day donations arrive on the heels of Fuhu surpassing their 2014 goal of supporting families living with autism, as well as children with special needs and underprivileged families by delivering over \$500,000 in product donations to several Los Angeles-based organizations, including Children's Hospital of Los Angeles, Children's Hospital of Orange County, The Help Group, Los Angeles Police Department, Orthopaedic Institute for Children and the Make-A-Wish Foundation. The donations were part of Fuhu's continued commitment to positively impact the lives of families living with autism, as well as underprivileged families, by providing award-winning nabi products that will in turn create amazing and meaningful experiences for them.

The bundles donated to families in 2014 included nabi® 2 Tablets (which come pre-loaded with Wings Learning System, the first tablet-based adaptive learning system built for skill set mastery, building confidence and passion for learning), nabi Square HD cameras, nabi Headphones, backpacks and customizable accessories, such as Kinabis. Also donated to these organizations were the nabi Big Tab HD (specifically designed to promote increased social interaction, communication, collaboration and socialized learning) and the nabi® Frozen Karaoke Box (that comes preloaded with the Disney karaoke app featuring "Let It Go" and eight other downloadable tracks from Disney's "Frozen"). In addition, R&L Carriers provided free delivery service for the donated products.

Fuhu's philanthropic efforts follow a series of prestigious accolades and groundbreaking product debuts for Fuhu. Most recently, Fuhu was appointed to Fast Company's prestigious Most Innovative Companies 2015

list as the #4 World's Most Innovative Company in Consumer Electronics and #24 Most Innovative Company overall worldwide. In 2014, Inc. Magazine named Fuhu the #1 Fastest Growing Company in America for a second consecutive year and Forbes named Fuhu the #1 Most Promising Company in America. In the past year, Fuhu debuted a number of highly anticipated products including the category-defining nabi Big Tab HD 20" and 24" and the recently launched nabi Pass, a first-of-its-kind subscription service for kids featuring unlimited learning with Wings Unlimited, apps, games, videos, books and music, refreshed and curated specifically for kids ages 3 to 14.

*About Fuhu, Inc.*

Fuhu, Inc., the creator of the nabi tablet, is the leading designer, seller and innovator of thoughtful consumer products and services for children. Fuhu is committed to creating children's solutions that are: (1) socially responsible, (2) made right, (3) make a difference in people's lives, (4) For Parents. By Parents.® and (5) dedicated to the intellectual development of children. Fuhu, Inc. is the No. 1 Fastest-Growing Private Company amongst 5,000 in America as ranked by Inc.'s exclusive 32nd and 33rd Inc. 500|5000 list. Fuhu is headquartered in El Segundo, Calif., with offices in Denver, San Jose, China, Hong Kong, Taipei and Japan. For more information, visit [www.fuhu.com](http://www.fuhu.com) and [www.nabi.com](http://www.nabi.com).