

Collaborative Workspace Operator Cross Campus Announces South Bay Expansion with New Coworking Location



Cross Campus, Southern California’s leading coworking operator, today announces its fourth location: Cross Campus South Bay—slated to open around year-end 2016. The project is in partnership with Starburst Accelerator, an aerospace-focused startup accelerator

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Cross Campus, Southern California’s leading coworking operator, today announces its fourth location: Cross Campus South Bay—slated to open around year-end 2016.

Cross Campus South Bay, located at 840 Apollo Street (just off of Rosecrans Avenue) in El Segundo, will add 30,000 square feet to the company’s operating footprint. Cross Campus already operates locations in Santa Monica and Pasadena, with a third campus scheduled to open in Downtown Los Angeles in March.

Altogether, including near-term expansion at existing locations, South Bay brings the company’s operating footprint to roughly 110,000 square feet and will grow the member

community to roughly 1,500 throughout greater Los Angeles. Cross Campus South Bay will offer multiple workspace options ranging from shared workspace to offices and suites for teams of 2 to 20+, as well as cutting edge event spaces, an upgraded beverage program, proprietary valet parking service, and outdoor workspace.

“We’ve had members driving up to Santa Monica from the South Bay since we launched. When we looked more closely at the demographics of the South Bay, we saw a lot of what excited us about our other locations.” said Cross Campus co-founder and CEO Ronen Olshansky. “There’s a high density of creative class professionals, great retail and hospitality amenities, innovative companies, and great transit accessibility.”

Cross Campus is developing the project in collaboration with El Segundo-based Continental Development Corporation (CDC). The commercial real estate firm, headed by Richard Lundquist, has already transformed many dated aerospace buildings into desirable creative office environments, adding great retail amenities to what has become a hub for media, fashion, and technology tenants.

“We are inspired by CDC’s track record of adaptive reuse over the course of several decades,” said Cross Campus co-founder and COO Dan Dato. “When we described our vision and mission at Cross Campus, it became clear that there was a strong philosophical alignment between our two companies.”

“Cross Campus is pioneering the evolution of office from traditional leased space to flexible, highly social work environments designed for collaboration” said CDC president Richard Lundquist. “We’re big fans of what they’ve done in their other locations, and we’re excited to bring Cross Campus down to the South Bay.” CDC is an equity investor in Cross Campus.

Cross Campus South Bay will have as an anchor member, Starburst Accelerator, an aerospace-focused startup accelerator originally from Paris and now operating in Los Angeles and Munich, with a Singapore office slated to open later this year.

“There is no doubt that El Segundo is the ideal location for blending the heritage of American aerospace with the booming startup scene,” said Starburst co-founder Van Espahbodi. “Our partnership with Cross Campus will provide our aerospace startups access to workspace options and business resources throughout LA as well as connecting them to a vibrant community of other entrepreneurs.” Van adds, “The Starburst Accelerator program office will be located at Cross Campus South Bay, in proximity to nearby aerospace industry leaders like SpaceX, Boeing, and Raytheon.”

To learn more or inquire about membership at Cross Campus South Bay, please visit: <http://www.crosscamp.us/locations/south-bay/>

About Cross Campus

Founded in 2012, Cross Campus is Southern California's leading coworking operator with a

vision to bring together a global community of creative professionals through experientially-rich environments where they want to be, not where they have to work. Cross Campus does this by combining beautifully designed on-demand workspace with a hospitality platform that offers amenities, business events, and business services. For more, visit <http://www.crosscamp.us>.

About Continental Development Corporation

Founded in 1969, Continental Development is a private real estate firm specializing in development, acquisition, repositioning, and operation of prime commercial income-producing properties. Continental Development currently owns and operates more than four million square feet of general office, medical office, R&D, retail, dining, fitness, entertainment, hospitality, and related commercial space in key Southern and Northern California urban and suburban centers. For more, visit <http://www.continentaldevelopment.com>

About Starburst Accelerator

Starburst Accelerator offers startups with Business Development mentoring and procurement success over an 18-24 month program. Apply now and be part of the largest cluster of aerospace startups in the world. For more, visit: <http://www.starburstaccelerator.com>

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