



Big Block Media Moving To Elevation

Big Block Media, Entertainment, and Tech Firms Purchase Their Own Studios and Offices at elevation - Campus El Segundo

The [elevation at Campus El Segundo](#) has sold 66% of its property to businesses relocating to its innovative office environment. Buyers include prominent media, entertainment, and tech firms relocating from Santa Monica and purchasing their own space at elevation.

“A broad mix of firms are buying and moving here,” said Continental Development Senior Vice President of Development Alex Rose. “Among them are entertainment and tech companies from Santa Monica. They are attracted to elevation’s creative environment of indoor/outdoor workspaces, and to owning a space they can customize according to their own company culture.”

Masterplanned and designed by [Ehrlich Architects](#) (winner of American Institute of Architects 2015 AIA Architecture Firm Award), elevation offers the rare opportunity to purchase and control one’s work environment within a neighborhood-like setting. elevation is developed by Continental Development Corporation and Mar Ventures, Inc. with Ware Malcomb as the executive architect.

[Big Block Media](#), the digital production studio, is leaving its approximately 8,200 square-foot Santa Monica space to purchase 11,400 square feet at elevation for a new studio. The move makes sense on several levels, said Big Block CEO and Founder Scott Benson.

“We considered the tax incentives of purchasing our own space – especially in El Segundo which has many advantages for businesses-- and because we could capitalize on purchasing at current price points” said Benson.

Benson also observed that many of his company’s clients and major advertising agencies are also moving south. The new, larger studio – which Big Block will customize to their specifications – allows the firm to expand content production. Being close to LAX is also an advantage, as it allows better coordination with celebrity talent flying to Los Angeles.

“We expect to produce 12 more original feature films from the elevation space next year,” he said. “We will create a real showcase facility for all our high-end creative teams.”

The sales milestone comes just after the Los Angeles Lakers closed escrow on five-acres at Campus El Segundo where the team will build its new training facility. Campus El Segundo is the 46.5-acre mixed-use environment at the northern edge of El Segundo. It includes the future Lakers building and the 15-acre elevation.

Offices at elevon total 210,000-square-foot plus 13,500 square feet of high-end restaurants and retail. Spaces within the 15-building campus range from 2,000 square feet to 28,000 square feet and include the opportunities to purchase entire buildings.

A Neighborhood Feel for a Working Environment

In elevon, Ehrlich Architects applies innovative residential principles of comfort and community to the business environment.

“These are both condominium offices and individual buildings, each with their own private outdoor areas, but also set within an overall neighborhood context,” says Partner Steven Ehrlich. “For elevon owners, the comforts of home include everything from private patios and balconies, and roll-up garage-door openings for indoor/outdoor interaction, to the ability to bring their dogs to work. And just a short walk away is an inspiring work community, connected by an expansive outdoor Common Green, with restaurants, al fresco gardens, fire pits and walking paths.”

Design Details

elevon’s 15 buildings vary widely and are rotated to create a variety of roofscapes that enhance the neighborhood-like feel. The contemporary design features standing seam metal roofs and walls, wood elements and large glass openings for an aesthetic that is both diverse and unified. Interiors – filled with natural light – include concrete floors, operable windows, garage-style, glass roll-up doors and exposed-wood ceilings and steel trusses.

The design addresses contemporary trends with people spending less than 50% of their day at their desk. Business has become all about working where you want—be it inside an office, up on a rooftop deck, or somewhere under a shady tree. elevon’s fluid, indoor-outdoor, Wi-Fi-enabled campus is designed for the whims of every worker.

Additional amenities include on-site restaurants and a central green space for exercising, relaxing or collaborating with other member of the elevon community.

For more information visit www.elevonatces.com