



PR Newswire
July 21, 2015



EL SEGUNDO, Calif., July 21, 2015 /PRNewswire/ -- WASH Multifamily Laundry Systems, North America's leading laundry facilities management service company, announced today that Paul Cummins is joining the firm as executive vice president of sales and marketing. In this new role, Cummins will oversee the company's sales, marketing, customer service and business development groups.

"We are delighted that Paul is becoming part of our growing executive team," comments Adam Coffey, president and CEO of WASH. "As WASH continues to expand into new markets, Paul's leadership and expertise will be invaluable to maximizing the company's growth and revenue, while continuing to deliver top-quality laundry services and equipment to our customers."

Paul comes from a successful career in sales and marketing, where he has consistently achieved sustainable high sales and profitable growth for multi-national companies. He formerly served as vice president of sales and marketing for the Penhall Company, the leading concrete-cutting and excavation firm. Prior to that, he was vice president of sales and marketing at Baker Corp., the global containment, pump and shoring company, where he led sales and marketing efforts for more than a decade. Paul earned his bachelor's degree in business administration with an emphasis in marketing and international business from Loyola Marymount University. "WASH is in the midst of a dynamic phase of growth with tremendous potential for further expansion," says Paul. "As the next step in my career, I'm very excited to be joining this innovative yet established company with a promising future ahead."

About WASH

WASH is a leader in technology-advanced, eco-friendly laundry room operations. Its "best-in-class" facilities management services can be found at apartment properties, condos, college and university residence halls, military bases and other multi-housing locations. More than 5 million people do their weekly laundry at a WASH facility. WASH is a privately held company founded in 1947 and based in El Segundo, Calif. and operating in 16 U.S. states and all Canadian provinces. Through its subsidiary Coinamatic Canada, WASH also has a commercial laundry distributorship and ParkSmart, a division that manages parking facilities. For more information, please visit www.washlaundry.com or call 800-421-6897, ext. 1600.

Contact:

Cathy Jackson

WASH Multifamily Laundry Systems

(310) 297-9437

cathyj@washlaundry.com

Photo - <http://photos.prnewswire.com/prnh/20150721/238856>

Logo - <http://photos.prnewswire.com/prnh/20140602/93398>

SOURCE WASH Multifamily Laundry Systems