

The Point celebrates grand opening July 30

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The Point in El Segundo celebrates its grand opening July 30, with 13 new businesses opening their doors at the corner of Rosecrans Avenue and Sepulveda Boulevard. More businesses are expected to open through the rest of the year.

Business and restaurants opening July 30 include: Athleta (women's fitness apparel), Marmi (women's shoes), Lou & Grey (women's clothing), Lucky Brand (denim and fashion), Bella Beach Kids (infant/children's boutique), Michael Stars (men/women's apparel), No Rest For Bridget (women's apparel, home goods), North Italia (pizza/pasta restaurant), Peet's Coffee & Tea, ShopHouse (Southeast Asian restaurant), Soul Cycle (indoor cycling workouts), True Food Kitchen

(healthful restaurant) and Vicara Aveda Salon & Spa (haircuts and spa services).

Opening later in the year are Hopdoddy Burger Bar (Aug. 15), Kit @ Ace (Oct. 29), Mendocino Farms Sandwich Market (Aug. 15), Planet Blue (Oct. 17), Prana (Nov. 17), San Lorenzo Bikinis (Aug. 15), Simms Craft Shack (Dec. 1), Six:02 (Nov. 1), Sugarfina (TBD), and Superba Food + Bread (Nov. 1).

The Point's opening weekend festivities include:

Thursday, July 30, 6 to 8 p.m.—South Bay Magazine celebrates the release of its annual Food Issue. The event features appetizers and cocktails from restaurants at The Point.

Friday, July 31, 11:30 a.m. to 2:30 p.m.—Join SoulCycle instructors for a cardio dance party. Work up a sweat and then cool off with healthy popsicles, juices and snacks.

Saturday, Aug. 1, 9 to 11:30 a.m.—Tone It Up's Karena and Katrina host a motivational workshop and book signing. RSVP is required at ThePointSB.com.

Saturday, Aug. 1, 7:30 p.m.—A screening of the hit family film "Home" to benefit Sandpipers. Bring a blanket and they will provide the popcorn. A \$5 donation is asked for each attendee. Food and cocktail specials will be available.

Wednesdays beginning Aug. 5 at 6 p.m.—The Point hosts a free outdoor tribute band Summer Concert Series. The concerts run through Sept. 30.

The Point features 115,000 square feet of retail space and will have 28 merchants. There is also 25,000 square feet of office space, along with 689 parking spaces. The \$80 million development also has a central plaza, fountain, outdoor patios and a children's play area. There will be two entrances at Village Drive off Rosecrans Avenue and another off Sepulveda Boulevard.

For more information, visit ThePointSB.com.

http://tbrnews.com/business/the-point-celebrates-grand-opening-july/article_bc8f1b96-2cdf-11e5-9574-437ddbce185d.html