



Beach Coders Academy Opens in El Segundo, CA

Beach Coders Academy celebrates its grand opening with classes beginning June 22. Its “Coderamp” curriculum is designed to empower students without any experience to be well on their way to becoming a professional coder; with the ability to design websites, mobile apps and software interfaces for our digital lives.

Redondo Beach, CA, May 22, 2015 --(PR.com)-- Located near Mariposa Ave and North Nash Street, Beach Coders Academy celebrates its grand opening with classes beginning June 22. But until then, Founder and South Bay resident James DeCicco is currently outfitting the disruptive training facility to be what he hopes will become the “Hub of South Bay's Tech Community.”

One of the features of the academy is that it is open to just about everyone from teens to boomers. Its “Coderamp” curriculum is designed to empower students without any experience to be well on their way to becoming a professional coder; with the ability to design websites, mobile apps and software interfaces for our digital lives. The forthcoming full immersive program, developed in concert with a top Silicon Valley coding academy, boasts a 99% job placement success with graduates in salaries averaging \$105K and above. In alignment with President Obama’s TechHire initiative, a new campaign to work with communities to get more Americans rapidly trained for well-paying technology jobs, Beach Coders Academy is in the application process for membership in NESTA (New Economy Skills Training Association). Tech jobs are in top demand in LA and the South Bay or “Silicon Beach South” is a hotspot for these jobs (San Jose Mercury news).

“Beach Coders Academy is providing a much needed and valuable service to the local community as tech companies set up offices here in the south bay and surrounding areas. Companies such as Google, Yahoo and dozens of hot new Silicon Beach startups need talented coders,” said James DeCicco, Beach Coders Academy founder and CEO. “The skills delivered by the courses coupled with the condensed time lines, (first level courses are 30 days long and the full immersive is 12 weeks), will get graduates quickly into high paying jobs. We’ve seen individuals seeking to change careers get trained while living on savings and get into a whole new high paying job within a month of the program.”

Coding Schools like Beach Coders Academy are a growing trend and curriculums are developed dynamically by what employers need now. The White House predicts 1.4 million new technology jobs for Americans by 2020 (march 09, 2015 - whitehouse.gov). Although that’s a big number, Beach Coders Academy takes an intimate approach for now, limiting the class to approximately ten students per session to provide maximum engagement.

Beach Coders Academy Coderamp Classes are forming now for June 22.